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TRUSTED ADVISORS 2014

HONOREES

► WEALTH MANAGER



BARRY PINSKY
FIRST VICE PRESIDENT
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Barry Pinsky has worked in the financial services industry since 1997, as an advisor to business owners, professionals, retirees, and families. He came to the enterprise later in life, after a successful career in science and business. As a result, he brings a level of real world experience in commerce, taxes, personal finance, and investing to the benefit of his clients and colleagues. As a leader in the non-profit community, he has also developed a deep appreciation for the emotional and spiritual needs of his clients, as well as the importance of a charitable outlook towards others.

Soon after entering the financial services sector, Pinsky began the challenging course of study leading to the highly respected Certified Financial Planner designation. His commitment to continual growth and development eventually led to further certification as a Chartered Financial Consultant and as a Chartered Life Underwriter, all with the objective of providing unparalleled service to his clients. As a result, they have relied on his advice and judgment for decades in order to make intelligent economic decisions as they pursue their unique lives and goals.

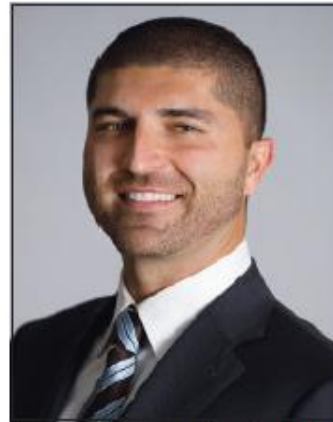
Pinsky's expertise in many aspects of financial planning and investments has led to the publication of numerous articles on topics of concern and interest to his clients. His publications have covered areas as diverse as Principal Protected Securities, Exchange Traded Funds (ETFs), and Long-Term Care Planning.

Despite his wide range of knowledge, he has the ability to clearly communicate complex concepts to those outside of the profession. Years of experience as a teaching assistant in chemistry have afforded him the techniques to present difficult concepts plainly and comprehensively.

"Barry Pinsky has been our financial advisor since 2000. In the ensuing fourteen years, Barry has taken my husband and I from the working world to retirement in 2009. Without Barry's knowledge and sound financial advice we would not have a secure retirement. Barry's education, his financial credentials, and his attention to each individual client's needs makes Barry a trusted financial advisor.

Dorothy Wahl
Agoura Hills, CA

► WEALTH MANAGER



REZA ZAMANI
SENIOR PRINCIPAL
STEEL PEAK WEALTH MANAGEMENT

As CEO of Steel Peak, Reza Zamani combines his two great passions: providing clients with world-class service and empowering other talented advisors to do the same. In overseeing Steel Peak's business strategy as well as the firm's operations and resources, Zamani draws on deep professional experience including serving as a top advisor at major Wall Street firms.

Right from the beginning of his career, Zamani envisioned an independent advisory firm dedicated to providing a higher level of value to clients, and he began scouting potential team members early on. His vision of a uniquely talented and dedicated team providing distinguished fiduciary service to clients is embodied in Steel Peak.

Zamani has built Steel Peak to be uniquely separate from the traditional Wall Street firms by focusing on a fiduciary responsibility to his clients, and not to act as "big brother." As independent advisors, Zamani and his team at Steel Peak have the freedom and the flexibility to align their guidance with client objectives, investing clients' assets in their best interest.

A graduate of UCLA Anderson School of Management, with an emphasis in Entrepreneurship, Zamani holds the prestigious Certified Portfolio Manager (CPM) designation from the Academy of Certified Portfolio Managers and Columbia University. He also holds the Certified Fund Specialist (CFS) credential from the Institute of Business & Finance.

Also passionate about giving back, Zamani serves on the board of trustees for the Academy of Certified Portfolio Managers and he has served as a board member of non-profits including Providence Saint Joseph Medical Center, The Wellness Community of West Los Angeles and ATHGO International.

"In my mind, the Trusted Advisors Award should be awarded solely to a person who meets the dual requirements of (i) superbly competent as a financial advisor and (ii) highly trustworthy in a crisis and in everyday activities. Reza Zamani exceeds each requirement. Thus, I rely upon his and his firm's financial and estate planning advice in connection with investing a large part of my net worth on a daily basis. Even more importantly, my estate planning documents provide that Mr. Zamani be called immediately upon my passing, as I want only the most trusted advisor to look after my wife's, my children's and my grandchildren's needs. Reza Zamani is that trusted advisor!"

Wilford D. Godbold Jr.

CEO
Sharwood Enterprises